**2015 Alexandria Animals Pet Photo Calendar Contest**

**Sponsorship Form**

Show your business off among the Alexandria animal-loving community by becoming a sponsor of the 2015 Alexandria Animals Pet Photo Calendar Contest. **More than 30,000 people** visited our Pet Photo Calendar Contest site last year during the two months the contest was active. Don’t miss the chance to appear in our full-color Animal Companions Calendar and increase your business’s visibility throughout the year. Calendars are sold in businesses all around Alexandria.

**$2,000 Sponsorship Level:**

* **Half Banner Ad (Six months)** – Placement of your 1.75” x 4.5” full color ad on the calendar portion of six calendar months ***OR***
* **Business Card Ad (Twelve Months) –** Placement of your 2.12” x 2.2” full color ad for 12 calendar months

***Plus***

**Back or Inside Front Cover Calendar Ad –** ¼ page

***Plus***

**Website and Electronic Communications Presence –** Logo placement on the AWLA website, contest website, AWLA Facebook, and in electronic communications (including emails) regarding the contest.

**$1,000 Sponsorship Level: *Select one:***

* **Half Banner Ad (Three months)** – Placement of your 1.75” x 4.5” full color ad on the calendar portion of three calendar months
* **Business Card Ad (Six Months) –** Placement of your 2.12” x 2.2” full color ad for six calendar months
* **Back or Inside Front Cover Calendar Ads –** ¼ page

***Plus***

* **Website Presence (included with any of the above 3 options) –** Logo placement on the contest website and AWLA Facebook posts.

**$500 Sponsorship Level: *Select one:***

* **Half Banner Ad (One month)** – Placement of your 1.75”x 4.5” full color ad on the calendar portion of one calendar month
* **Two Business Card Ads (Two Months) –** Placement of your 2.12” x 2.2” full color ad for two calendar months

**$250 Sponsorship Level:**

* **Business Card Ad –**Placement of your 2.12” x 2.2” full color business card ad on one month of the calendar.

**Please review the sponsorship levels and benefits. Calendars will be on sale at businesses throughout Alexandria providing sponsoring businesses with maximum exposure.**

**Sponsorship Sign up**

Business/Organization

Contact Person

Address

City State Zip

Phone Email

**Payment due at time of submission** (*please make checks payable to* ***Animal Welfare League of Alexandria****)*

 Check enclosed

 Please charge my credit card

Credit Card # Exp. Date

Signature Date

* **Yes! I would also like to be a distributor of the 2015 Animal Companions Calendar.**

**For questions about sponsorships, please contact**

**Paige M. Blache, Director of Development at pblache@AlexandriaAnimals.org or**

**call 703-746-5580**

**or**

**Submit form and payment to development@AlexandriaAnimals.org or send to Animal Welfare League of Alexandria, Attn: 2015 Calendar Contest, 4101 Eisenhower Avenue, Alexandria, VA 22304**